

Retail merchandising in Canada is analysed by type of operation in Table 34. This analysis is first applied to all retail stores and, following this, to some particular kinds of retail business which have been most subject to chain system organization. Single stores under independent ownership accounted for 71.52 p.c. of the total retail merchandise sales in 1930. Included in this percentage are the sales of single stores in voluntary chains or co-operative buying organizations, which amounted to 4.09 p.c. of the total. The sales of the units of sectional and national chains were 18.91 p.c. of the total and those of local chains 1.82 p.c. Two- and three-store multiples accounted for 7.75 p.c. of the total sales. For certain of the larger cities, the business of department stores belonging to national organizations has been taken with that of independent stores.

34.—Types of Operation of Stores Engaged in Retail Merchandising in Canada, 1930.

NOTE.—Figures are preliminary and subject to revision.

Type of Operation.	Stores.	Em- ploy- ees.	Salaries and Wages.	Net Sales.	Propor- tion of Net Sales.	Stocks on Hand, End of Year (at Cost).
	No.	No.	\$	\$	p.c.	\$
ALL STORES.						
Single store independents.....	102,514	210,633	209,737,600	1,891,472,200	67.43	355,583,400
Single stores (in voluntary chains).....	4,514	9,076	7,529,500	114,785,000	4.09	21,178,700
Two-store multiples.....	3,404	15,753	19,044,400	151,187,100	5.38	29,635,100
Three-store multiples.....	1,233	7,413	3,572,800	65,932,200	2.37	12,560,400
Local chains (4 stores and over).....	1,001	5,643	6,189,800	50,942,800	1.82	5,328,900
Sectional and national chains.....	9,276	55,936	57,557,500	530,753,500	18.91	72,403,500
Totals.....	131,942	304,454	308,631,600	2,965,075,800	100.00	497,190,000
DRUG STORES.						
Single store independents.....	2,829	6,233	6,259,500	50,821,100	66.24	17,158,300
Single stores (in voluntary chains).....	26	31	90,800	654,700	0.86	208,300
Two-store multiples.....	313	1,143	1,198,000	8,150,900	10.63	2,431,000
Three-store multiples.....	96	377	420,000	2,423,700	3.16	855,000
Local chains (4 stores and over).....	122	625	732,600	4,538,900	5.91	815,800
Sectional and national chains.....	175	947	1,464,500	10,123,300	13.20	2,127,000
Totals.....	3,561	9,436	10,165,400	76,712,600	100.00	23,425,900
FILLING STATIONS.						
Single store independents.....	3,776	2,770	2,153,700	31,470,400	60.55	1,883,700
Two-store multiples.....	83	235	242,000	2,413,400	4.65	104,100
Three-store multiples.....	48	132	136,700	1,393,100	3.06	74,500
Local chains (4 stores and over).....	47	96	96,300	1,126,900	2.16	18,400
Sectional and national chains.....	702	2,198	2,453,600	15,374,500	29.58	478,800
Totals.....	4,656	5,431	5,082,300	51,978,300	100.00	2,459,500
GROCERY STORES.						
Single store independents.....	14,703	9,533	6,475,000	130,806,200	55.15	17,011,200
Single stores (in voluntary chains).....	1,983	3,252	2,295,200	39,620,200	16.67	3,868,100
Two-store multiples.....	185	359	308,100	4,049,800	1.71	394,800
Three-store multiples.....	65	182	163,200	2,012,100	0.85	175,000
Local chains (4 stores and over).....	202	790	630,400	9,388,600	3.95	485,600
Sectional and national chains.....	919	3,747	3,151,400	51,377,500	21.67	2,995,600
Totals.....	18,057	17,853	13,023,300	237,154,400	100.00	24,930,300